

AAUW-Nebraska Off-Site
“Leaders Supporting Leaders”
Lied Lodge & Conference Center
Terrace Room, 2-4pm
Nebraska City, Nebraska
Sunday, January 14, 2018

OUTPUT

By Marilyn Bombac

This is the first time that AAUW-NE hosted an Off-Site including AAUW-NE state/branch officers and our AAUW-NE College/University Member Representatives. As we know, an Off-Site refers to a location different from one where people usually work; and, offers attendees the opportunity to meet other leaders, be creative, brainstorm ideas, and focus on possible goals. The following 16 Nebraska leaders attended our Off-Site on Sunday, January 14th, at the Lied Lodge & Conference Center in Nebraska City, Nebraska:

- Pam Andersen AAUW-Blair President
- Sapphire Andersen AAUW-NE Public Policy Chair, AAUW-Omaha Pres-Elect
- Sally Bisson, J.D. College of Saint Mary; Paralegal Program Director
- Marilyn Bombac, PhD AAUW-NE Co-President; AAUW-Omaha Director
- Stephanie Bondi, PhD UNL; Assistant Professor of Practice
- Linda Bors AAUW-Omaha Finance Officer; Webmaster
- Denise Britigan, PhD AAUW-NE Co-President; AAUW-Omaha Program VP
- Susan Goos AAUW-NE Past President
- Alexandria Hilliard AAUW-NE Membership VP; AAUW- Omaha Mbrsp VP
- Linda Love, EdD UNMC Representative; Co-Director UNMC iLEAD Prgm
- Betsy McDaniel, J.D. AAUW-Omaha President
- Kimberly Norman AAUW-Omaha Secretary
- Gina Ponce AAUW-NE President-Elect; Bellevue University
- Kristi Preisman, EdD College of Saint Mary; EdD Director
- Arlene Rea AAUW-NE Secretary; Lincoln Branch
- Regina “Gina” Toman, PhD UNO Faculty Human Resources Officer

After introductions, we reviewed AAUW’s history in Nebraska, 1899-2013, *“The Courage to Lead Through Changing Times”*; and, then shared AAUW’s presentation of *“Where’s AAUW Going?”* AAUW has identified three major macro issues:

- Access to Education
- Economic Security
- Leadership

We broke into three groups to focus on each of the three major issues and to do a general SWOT analysis to begin our strategic planning process for AAUW-Nebraska:

ACCESS TO EDUCATION - NEBRASKA

Strengths/Opportunities

145 Branch Members

Diverse careers & educational institutions

10 College/University Members

Pipeline Programs – Connections

History of accomplishments

Conferences – Open to the Public

Website and Facebook Presence

Weaknesses/Threats

Limited branch participation in State Events

Aging members (lack of branch and state Participation)

Diversity

Visibility/Publicity

Lack of C/U participation

Possible Action Steps:

- College/University – Faculty and Student Involvement via Member Connection and Collaboration
- “What we can do for you”

ECONOMIC SECURITY - NEBRASKA

Strengths/Opportunities

Programs/Research

Start Smart/Work Smart programs

Scholarships & Fellowships

Collaboration

Additional opportunities

Weaknesses/Threats

Wish these programs were more available

Better PR for available funding

Low visibility

Stagnant organizations

Unwilling to change

Age gap

Barriers: lunch & conference fees

Possible Action Steps:

- Find sponsors/hosts or reevaluate meeting expectations (optional costs)
- Younger groups YWTF; campus organizations or student group under local AAUW Branch

LEADERSHIP – NEBRASKA

Strengths/Opportunities

Leadership Training

NCCWSL for students

Research available on website

Collaborations - Women's March Orgs

STEM

Leadership/Advocacy

Harassment Speaker

- Hot Topics

Weaknesses/Threats

Lack of PR and Awareness

Facebook alone is not enough

- Instagram
- Snapchat

Virtual meetings are missing
the opportunity

Funding and Finding Leaders

Not many locations across state

Counting being a bridge

Possible Action Steps:

- Speaker within year of #MeToo/Sexual Harassment
- Social media presence
- Listserve
- Media Literacy Speaker
- Lack of Diversity – needs to change